

Welcome to **eSafe**

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Aims today

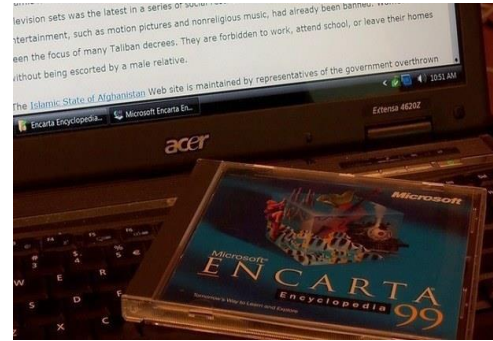
- To raise awareness of some of the risks of the digital environment that children face today
- To offer some practical advice and strategies for minimising these dangers

Part 1: Understanding the risks of the digital environment, especially those facing children



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First, let's set the scene...



Technology was different in 1999



In 1999, when you took a photo it was
on film (12, 24, 36)...



That you then took to the chemists...

In 1999, this is how you got on the Internet



...and nobody else could use the phone



Do you know these apps and challenges?



Tellonym



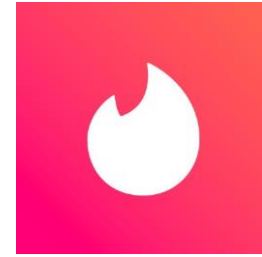
Omegle



Pinterest



Skype



Tinder



You Tube Kids



Doki Doki



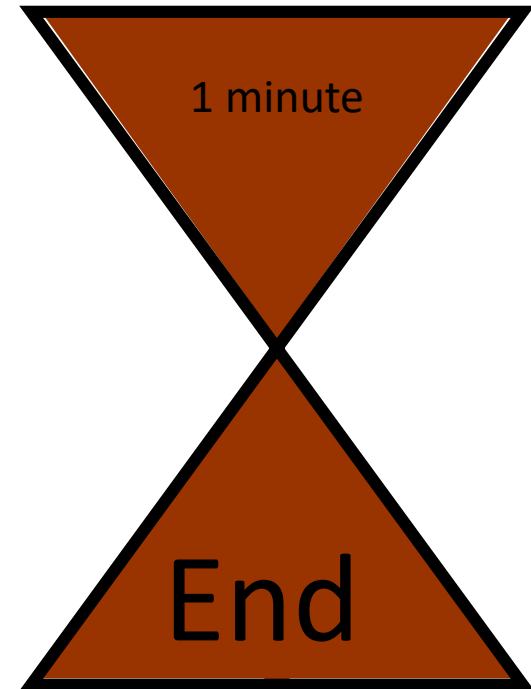
Snapchat



Momo



Meet Me



Common Sense Media

[For Parents](#)[For Educators](#)[For Advocates](#)[Log in](#) | [Sign me up](#)[♥ DONATE](#)[Reviews](#)[Top Picks](#)[Family Guides](#)[Parent Concerns](#)[Videos](#)[News & Advice](#)[Latino](#)[Research](#)[About Us](#)**Narrow results**

FILTER BY ENTERTAINMENT TYPE

- ☐ Movies
- ☐ Games
- ☒ Apps
- ☐ Websites
- ☐ TV shows
- ☐ Books
- ☐ Music

[reset](#)

Showing 221 results for "meet me"



MeetMe - Chat and Meet New People



age 18+



Creepy social network features racy photos, suggestive talk.

Devices: iPhone, iPod Touch, iPad, Android (2012)

[Continue reading](#)

Meet Heckerty



age 5+



Relatable witch draws kids

book.

Kids' Digital Well-Being is Common Sense.

[▶ Learn more](#)

Content

- Inaccurate information
- Scary or violent content
- Pornography
- Hateful content (e.g. racism, homophobia)
- Self-harm or suicide content

Conduct

- Sharing too much personal information
- Digital footprints/Digital Tattoo
- Illegal Downloading
- Copyright
- Sexting /Nude Selfies
- Gambling
- Excessive time spent on device

Contact

- Online friendship
- Meeting strangers
- Geolocation
- Grooming
- Radicalisation
- Cyberbullying

Commercialisation

- Adverts & spam
- In-app purchases
- Scams

New technology brings new risks

Content: Molly Russell

“Instagram helped kill my daughter”

- Social Media Algorithms and tailored content (what you see on social media is no accident)
- Feelings of validation & belonging from being in an online community with a shared purpose (can be a force for good)
- Should content depicting self-harm and suicide be banned?



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Conduct: Digital Footprint



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Images: Be Share Aware



Let's talk pants...



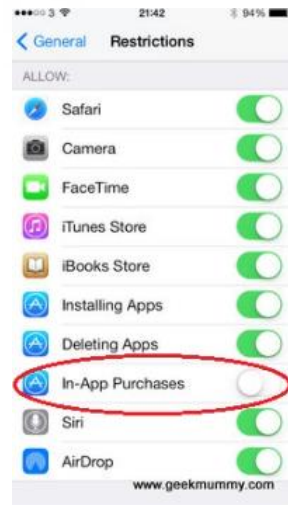
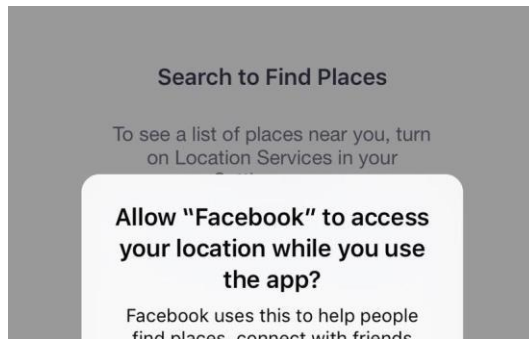
Part 2: Strategies for reducing risk and promoting safe behaviour



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There are 2 ways of dealing with this...

Restriction



Education



The best resilience is a good parental/carer relationship

- [Stay engaged](#)- ask and find out about what they like doing online
- Have regular conversations, ask open questions
- Ask them for help – can they show you how to do something better online?
- Agree reasonable ground rules around device use/screen time etc (**see family agreement**)
- Do they know where to go for help if they experience something upsetting?

Where can I go for help?

Talk to the Safeguarding Leads (DSLs) at school



Childline is a confidential counselling service

CEOP allows you to report a problem you've had online.

They are part of the NCA (Police)



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Thank-you for your attention.
Any Questions?

